



PRESS RELEASE

MONDO TV GROUP: the third series “Grachi” licensed to Rai – the deal is estimated to value approximately 10% of turnover 2013

Rome, 18 April 2013 - Mondo TV S.p.A. informed that a license agreement was entered into with Rai Cinema for the broadcast in Italy of the third series of the *live teen* program named “Grachi”. The new series is composed by 50 new episodes of 60 minutes each.

The company continues developing the business of the acquisition and resale of the teen soap operas through the support of the controlled company Mondo TV Spain.

It is estimated that the license consideration shall result in approximately 10% of the turnover of the parent company Mondo TV S.p.A..

Matteo Corradi, CEO of Mondo TV, stated: “Grachi continues to be a great program which maintains its appeal and allow us to consolidate our relationship with RAI Cinema; its success can facilitate the exploitation of the business area represented by the trading of live teen shows in which we strongly believe”.

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of four companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.*

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