

UPDATE ON THE SHARE BUYBACK PROGRAM

Milan, September 16th, 2024 – In relation to the share buyback program resolved by the Shareholders' Meeting on April 24th, 2024, Amplifon (EXM; Bloomberg/Reuters ticker: AMP:IM/AMPF.MI), the global leader in hearing solutions and services, announces that it has purchased in the period September 10th – 13th, 2024, a total of 160,000 ordinary Amplifon S.p.A. shares, equivalent to 0.071% of the share capital, at an average unit price of Euro 27.477 per share, for a total consideration of Euro 4,396,257.52.

On the basis of information provided by the intermediary agent appointed for the implementation, in full independence, of the share buy-back program, here below the details of the share purchase transactions on the MTA on daily basis:

Date	Number of ordinary shares purchased	Average price (euro)	Total amount (euro)
10/09/2024	40,000	27.3530	1,094,118.47
11/09/2024	40,000	27.4948	1,099,793.39
12/09/2024	40,000	27.4248	1,096,990.10
13/09/2024	40,000	27.6339	1,105,355.56

As of September 13th, 2024, Amplifon owned n. 884.799 of its shares, corresponding to 0.391% of the Company's share capital and to 0.275% of the total share capital in voting rights.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 20,300 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of around 2.3 billion euros, operates through a network of over 9,900 points of sale in 26 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

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