

CONVERSION OF 2019 DATRIX SFP:10,707 ORDINARY SHARES SUBSCRIBED FOR A TOTAL OF EURO 1,606,05

Milan, July 25, 2024 - Datrix S.p.A. ("Datrix" or the "Company"), listed on Euronext Growth Milan (ISIN code IT00054683), at the head of an international AI-powered ecosystem of companies that develop B2B software, informs the market of some significant figures regarding the performance recorded in the first three months of the year. announces that the conversion period for the financial participation instruments denominated "2019 Datrix SFP" (the "**2019 Datrix SFP**") due at 30 June 2024 has been closed. Specifically, as of today's date, a total of 10,707 2019 Datrix SFP have been converted and, as a result, 17,707 ordinary shares were issued for a total consideration of Euro 1,606.05.

As already disclosed to the market, on 2 August 2019, the Company resolved on an incentive plan in favour of directors, employees and consultants of the Company through the issue of participatory financial instruments convertible into ordinary shares. It should be noted that the 2019 Datrix SFP grant the right to convert such instruments into ordinary shares of the Company at a subscription price of Euro 0.15 per ordinary share, at a ratio of 1 2019 Datrix SFP to 1 ordinary share.

As at the date of this announcement, no further Datrix 2019 SFPs are outstanding, therefore no further conversion events will occur.

For further information, please refer to the Admission Document available on the Company's website www.datrixgroup.com.

The Company will publish the notice of change in the share capital following the filing of the capital increase with the Company Registry within the legal terms.

This press release is available on the Company's website www.datrixgroup.com, section "Investor Relations/Investors" as well as at the authorized storage mechanism "eMarket Storage" at www.emarketstorage.com.

ABOUT DATRIX

Datrix is an international Group listed on Euronext Growth Milan that develops Artificial Intelligence solutions and applications to accelerate data-driven growth of companies through highly specialized tech companies in vertical markets.

*The Group is active with AI-Based solutions **in 2 business areas: AI for Data Monetization** (to maximize growth opportunities in the Martech, AdTech and FinTech sectors by transforming data into tangible value) and*

AI for Industrial/Business Processes (to optimize the efficiency of industrial and business processes including e.g. power plants, transportation infrastructure, manufacturing and logistics processes).

Since 2019 Datrix has also accelerated its growth path through acquisitions in Italy and abroad. The following **brands are now part of the Datrix Group**: Adapex, Aramix, ByTek, FinScience.

Datrix is also a technology partner of international consortia for important R&D projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in Lifescience/Healthcare, Social Well.being, Cybersecurity.

Datrix operates in Italy, the United States and UAE.

Read more at datrixgroup.com.

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